

FOR IMMEDIATE RELEASE

April 23, 2021

# Redesigning Schomberg's Main Street

## Two Virtual Public Information Centres happening on May 6

The Township of King invites stakeholders and the public to a Virtual Public Information Centres (VPICs) for the Schomberg Main Street Streetscaping Project.

The VPICs will include a presentation on the conceptual design with a number of options. We are offering two Zoom timeslots on Thursday, May 6, 2021:

- 12 pm to 1:30 pm or
- 6:30 pm to 8 pm

To attend the VPICs please register in advance by following the registration links posted on our website at <https://speaking.king.ca/schomberg-main-street-streetscaping>.

After registering, you will receive a confirmation email containing information about joining the webinar.

Representatives from King Township and the Consultant on the project (Brook McIlroy) will be at the VPICs to answer any questions and make note of any concerns and suggestions.

The Schomberg Main Street Streetscaping Project includes a redesign of downtown Main Street between Dr. Kay Drive and Church Street. The design concepts aim to advance a high-quality, integrated approach to enhancing and preserving Schomberg's unique qualities. We intend to improve the pedestrian network and connectivity to Main Street to further boost Schomberg's reputation as a vibrant, authentic, historical community and a renowned destination for day tourists, cyclists and residents alike. This project aligns with recommendations out of the 2019 Main Street Revitalization Strategy and Action Plan and is projected to commence in 2023.

We also encourage all to take our survey regarding the project which will be available from May 6 to May 20 and can be found on our SpeaKing webpage at <https://speaking.king.ca/schomberg-main-street-streetscaping>. The input we receive during the VPICs and from the survey will help guide the next steps in the design of the project.

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### Media contact

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*Lying in the heart of the Greater Toronto Area, King Township is located within York Region, one of the fastest growing and diverse economies in Canada. More than 60 per cent of the Holland Marsh, also known as Ontario's salad bowl, lies within King Township. Though predominantly rural, most of King Township's 27,000 residents live in the communities of King City, Nobleton and Schomberg. Residents and visitors are drawn to King because of its rural lifestyle, village atmosphere and quality of life.*

For more information visit us at [www.king.ca](http://www.king.ca)