



MEDIA RELEASE



FOR IMMEDIATE RELEASE

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King launches enhanced Community Calendar

Residents, organizations and businesses can submit events

King Township has launched a one-stop-shop to find out information on what's going on in the community with an enhanced Community Calendar at www.king.ca.

The Community Calendar was included in the launch of King's new website earlier this year. However, events listed in the Community Calendar were limited to King Township-run events. With the new feature, anyone from the public can submit their events easily using an online form, as long as the event meets a set of guidelines.

"The timing of the launch of the improved Community Calendar couldn't be better," said King Township Mayor Steve Pellegrini. "As we start to emerge from our long series of lockdowns due to COVID-19, people and organizations will start holding public events again, as long as they follow public health guidelines. We want to help them get the word out and also make it easy for people to find events on the calendar."

Submitting an event is simple. Visit <https://www.king.ca/eventssubmission>. There you will see several fields to be filled out, including the event date and time, location and description. Events that meet submission guidelines will be approved within one business day.

In order to qualify for posting, the event must be organized by an individual, organization, service club, association or business operating within King Township or surrounding area, performing work that benefits King Township residents.

Events that are non-Township or Library programs that require paid enrolment—such as camps, lessons or courses—are not eligible. Neither are events that are commercial in nature and are attempting to advertise, promote or sell products or services of an individual business.

A full list of requirement guidelines can be found on the submission page.

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Media contact

Jason Ballantyne, communications officer | Phone: 905-833-4573 | Email: jballantyne@king.ca

Lying in the heart of the Greater Toronto Area, King Township is located within York Region, one of the fastest growing and diverse economies in Canada. More than 60 per cent of the Holland Marsh, also known as Ontario's salad bowl, lies within King Township. Though predominantly rural, most of King Township's 27,000 residents live in the communities of King City, Nobleton and Schomberg. Residents and visitors are drawn to King because of its rural lifestyle, village atmosphere and quality of life.

For more information visit us at www.king.ca