



MEDIA RELEASE



FOR IMMEDIATE RELEASE

February 4, 2021

King launches first digital-only Community Guide

King Township is excited to announce its very first digital-only Community Services Guide for the 2021 winter season.

With a new online-only digital guide, Community Services staff are able to offer residents the most up-to-date information regarding King's programs, events and services while reducing the Township's carbon footprint. By moving to a digital-only format, King Township will continue to reduce greenhouse gas emissions by cutting down on potential waste and the destruction of trees for paper.

This digital guide is the first of its kind for King and will include information such as Township programs, events, municipal services and more, designed to be quick and easy to navigate for all residents. It will provide township staff with the ability to make real-time changes to program and event information that wasn't possible before with a print guide. All of King's program, event and facility information will remain up-to-date and as accurate as possible.

"The Community Services department's mission is to continue to create and offer interactive programming that benefits residents of all ages," said Chris Fasciano, Director of Community Services. "Now more than ever it is important to continue being active and finding new ways to participate in recreational activities. We are excited to continue to offer these services to you from home or the outdoors."

As we embark on another season of recreation in King, it is important to remember that the safety of our participants, staff and the community is King's top priority. With new facility measures and procedures in place, you can feel confident knowing every effort is being taken to offer a safe and enjoyable experience for everyone.

Township programs, events and services will operate in compliance with current Provincial guidelines and physical distancing measures to combat COVID-19. All programs, services and events are subject to change.

The digital guide is now live at <https://www.king.ca/communityguide>.

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Lying in the heart of the Greater Toronto Area, King Township is located within York Region, one of the fastest growing and diverse economies in Canada. More than 60 per cent of the Holland Marsh, also known as Ontario's salad bowl, lies within King Township. Though predominantly rural, most of King Township's 20,000 residents live in the communities of King City, Nobleton and Schomberg. Residents and visitors are drawn to King because of its rural lifestyle, village atmosphere and quality of life.

For more information visit us at www.king.ca