

FOR IMMEDIATE RELEASE

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KING

King drops speed limits throughout Township

Urban road speed limits dropping from 50 km/h to 40 km/h

In an effort to improve road safety, King Township is lowering the speed limits on ubran local streets from 50 km/h to 40 km/h.

"The health and safety of our residents is the number one priority of council and staff," said King Township Mayor Steve Pellegrini. "In fact, road and traffic safety is one of the most consistent issues we hear about from residents. That's why we've taken concrete steps to make our roads safer."

The speed limit reduction was one outcome of a traffic calming strategy completed last November. One of its key recommendations was that the default speed limit on all local and collector roads should be reduced to 40 km/h. The uniform reduction of the speed limit will provide a consistent message to drivers to slow down in residential areas throughout King Township.

A recent safety review on 19th Sideroad endorsed reducing the speed limit from 50km/hr to 40km/hr due to the road's numerous vertical and horizontal curves. Its speed reduction was also approved by council.

Staff conducted a review of the Township's regulatory traffic by-law to determine the adequacy of the existing by-law. It was determined that there were 206 road segments that needed to be revised in order to address the 40 km/h speed reduction requirement throughout the Township as recommended by the Traffic Calming Strategy.

Implementation requires posting gateway signage with "40 km/h begins" and "40 km/h ends" at the neighbourhood entrance locations where urban local and collector roads are intersecting with arterial or rural roads.

For more information on King Township's actions on traffic calming, please visit <u>www.king.ca/trafficcalming</u>.

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Lying in the heart of the Greater Toronto Area, King Township is located within York Region, one of the fastest growing and diverse economies in Canada. More than 60 per cent of the Holland Marsh, also known as Ontario's salad bowl, lies within King Township. Though predominantly rural, most of King Township's 27,000 residents live in the communities of King City, Nobleton and Schomberg. Residents and visitors are drawn to King because of its rural lifestyle, village atmosphere and quality of life.

For more information visit us at www.king.ca