

FOR IMMEDIATE RELEASE

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King launches new, improved website

King Township has launched a new website that is a one-stop-shop for all things King.

"Council and staff are always looking for ways to improve communications between the municipality and the community," said King Township Mayor Steve Pellegrini. "It's been seven years since we last re-designed our website and both the internet and the needs of our residents have changed dramatically in that time."

The new website, which retains the address of www.king.ca, features a more modern appearance, easier navigation, refreshed content and improved functionality.

The website integrates several new functions including:

- New and improved online payment options for tax, water bills, permits, licences and other services
- A brand new community and events calendar
- The ability to subscribe to email notifications for news and events
- An emergency alert banner
- The ability to report various service requests online, including potholes and bylaw complaints
- Interactive online mapping

The website is also designed to be responsive so that it is easy to view on any type of device, including smartphones and tablets. It meets the accessibility standards required by the province of Ontario. The development of the website was a joint effort between King Township and UpanUp, a Canadian company that specializes in dynamic, accessible government and websites.

A more comprehensive and "robust" search function was also added, said Barbara Harris, Manager of King Township's Information Technology department.

"That's how most people find their information now. They don't want to scroll through menu after menu trying to find information. They want a search engine that's going to give them the results they need," Harris said.

Feedback is welcome and can be submitted online at <https://www.king.ca/webfeedback>.

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Media contact

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Lying in the heart of the Greater Toronto Area, King Township is located within York Region, one of the fastest growing and diverse economies in Canada. More than 60 per cent of the Holland Marsh, also known as Ontario's salad bowl, lies within King Township. Though predominantly rural, most of King Township's 27,000 residents live in the communities of King City, Nobleton and Schomberg. Residents and visitors are drawn to King because of its rural lifestyle, village atmosphere and quality of life.

For more information visit us at www.king.ca