



Canada DAY 2025

Tuesday, July 1 at 5 p.m. to dusk

📍 **Memorial Park**

25 Doctors Lane, King City



king.ca/events

KING 175 EST.
1850

Canada DAY 2025

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About Canada Day

Happy birthd'eh Canada! Join us in celebrating this particularly special Canada Day as King Township commemorates its 175th anniversary. Make sure you have your double double that morning as our vibrant event is where the spirit of our nation comes alive. You'll "fill yer boots" with a variety of activities, including live musical performances from local bands, delicious food from diverse vendors, a beer garden and the "pièce de résistance": a drone show! This free, family-friendly event also features face painting, inflatables and a kid zone for the littles. Come together with friends and neighbours to honour our country's heritage and create unforgettable memories as we celebrate the true north.

Don't miss out on the fun – or the opportunity to attract loyal new customers as an event sponsor! King Township offers local business many different sponsorship opportunities and recognition so you can reach thousands of residents and visitors.

king.ca/events

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Sponsorship Opportunities

Presenting Sponsor \$15,000

- Public acknowledgment as the overall Presenting Sponsor at the event
- One company sign displayed on the stage (banner) and three company signs displayed around the event (signs or banners)
- Mentions on event social media posts on @kingtownship Facebook, X and Instagram (11K+ followers)
- Company logo with link to company website on king.ca/CanadaDay
- Company logo on advertisement in King Weekly Sentinel newspaper
- Company name mentioned in event media release
- Company name mentioned in King Township eNewsletter (8K+ subscribers)
- Company on event posters at King Township facilities
- Company logo on event advertisement displayed on digital media wall at Zancor Centre
- Company logo on mobile road signs throughout King Township
- Complimentary space at the event for company's use (approximately 10x10 foot area)

Drone Show Sponsor \$12,000

- Public acknowledgment as the Drone Show sponsor at the event
- Three company signs throughout the Drone viewing area
- Mentions on event social media posts on @kingtownship Facebook, X and Instagram (11K+ followers)
- Company logo with link to company website on king.ca/CanadaDay
- Company name mentioned in event media release
- Opportunity to have company name or logo incorporated into the drone show
- Complimentary space for company's use at the event (approximately 10x10 foot area)

Main Stage Sponsor \$10,000

- Public acknowledgment as the Main Stage Sponsor at the event
- Two company signs throughout the event space, including at the stage
- Mentions on event social media posts on @kingtownship Facebook, X and Instagram (11K+ followers)
- Company logo with link to company website on king.ca/CanadaDay
- Company name mentioned in event media release
- Complimentary space for company's use at the event (approximately 10x10 foot area)

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Entertainment Sponsor \$7,000

- Public acknowledgment as the Entertainment Sponsor at the event
- One company sign displayed in the event space
- Mentions on event social media posts on @kingtownship Facebook, X and Instagram (11K+ followers)
- Company logo with link to company website on king.ca/CanadaDay
- Company name mentioned in event media release
- Complimentary space for company's use at the event (approximately 10x10 foot area)

Beer Garden Sponsor \$5,000

- Public acknowledgment as the Beer Garden sponsor at the event
- One company sign displayed by the Beer Garden area
- Mentions on event social media posts on @kingtownship Facebook, X and Instagram (11K+ followers)
- Company logo with link to company website on king.ca/CanadaDay
- Company name mentioned in event media release

Family Fun Sponsor \$3,500

- One company logo displayed on sponsor thank you sign.
- Public acknowledgment as the Family Fun sponsor at the event
- Mentions on event social media posts on @kingtownship Facebook, X and Instagram (11K+ followers)
- Company logo with link to company website on king.ca/CanadaDay
- Company name mentioned in event media release

Friends of the Celebration \$1,000 or Equivalent in Kind

- Public acknowledgment as a Friend of the Celebration at the event
- Mentions on event social media posts on @kingtownship Facebook, X and Instagram (11K+ followers)
- Company logo with link to company website on king.ca/CanadaDay

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Sponsorship Registration

Company Name	
Contact Name	
Mailing Address	
Phone Number	
Email Address	
Website	
Instagram	
Facebook	
X	

✓	Sponsorship Levels	Amount
	Presenting Sponsor	\$15,000
	Drone Show Sponsor	\$12,000
	Main Stage Sponsor	\$10,000
	Entertainment Sponsor	\$7,000
	Beer Garden Sponsor	\$5,000
	Family Fun Sponsor	\$3,500
	Friends of the Celebration	\$1,000 or in-kind



Payment Method:

☐ Online (Credit Card)
if selected, staff will follow up for next steps

☐ Cheque
Cheques must be made payable to
Township of King
Attn: Danielle Panaro
2585 King Road King City, ON
L7B 1A1



The personal information contained on this form is collected pursuant to the Municipal Freedom of Information and Protection of Privacy Act (28-2) and will be solely used for Event operational and promotional activities. Any questions regarding the collection, use or disclosure of information should be forwarded to the Clerks Department at the Township of King, 2585 King Rd / King City, ON / L7B 1A1 / 905 833 5321.

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