

# King Township Senior Membership Sponsorship Opportunities



@kingtownship



[king.ca/seniors](https://king.ca/seniors)

**KING**

# ABOUT US

King Township's Senior Members play euchre, bridge, board games and carpet bowling, paint or dance, knit/crochet. They also go on trips and attend social events. Plus, they receive access to workshops delivered by local businesses and community groups, and a discount on programs and services program. These programs and events are currently being utilized by over 400 members.

## **Included in the King Township Senior Membership:**

- Access to all weekly senior activities that take place throughout the year at the following sites: King City Senior Centre, Nobleton Arena, Trisan Centre and Schomberg Community Hall.
- A weekly email to all members to keep seniors informed of the scheduled programming, senior safety and community activities that are of interest to the members.
- A dedicated senior's web page for all senior programming information [king.ca/seniors](http://king.ca/seniors).

We welcome businesses to get involved with our senior programs, events and activities through one of the many sponsorship opportunities. After completion of the sponsorship package, it will be reviewed and finalized by the Community Services Department.

Please note:

- Opportunities are available on a first come first serve basis.
- All sponsors must abide by Township of King guidelines and policies.

Help support King Township Senior Membership program by becoming a sponsor and allow seniors aged 55+ have access to various educational, recreational, and social programs while highlighting your business.

To discuss alternative sponsorship for your business or for more detailed information on the opportunities below, email **[seniors@king.ca](mailto:seniors@king.ca)** or call **905-833-6557**.

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**[king.ca/seniors](http://king.ca/seniors)**



# SPONSORSHIP OPPORTUNITIES

**Special Event Sponsor** ..... \$3,000

**Exclusive sponsor of all senior signature events:**

**Roast Beef Dinner & Dance and Fall BBQ Dinner & Dance**

- Two company logos will be displayed at each event
- Logo will be featured in the weekly eblast to all senior members and on senior social media accounts and @mentioned and tagged on King Township's social media accounts
- Your company will be mentioned in each senior section of the local newspaper (King City Seniors 55+, Nobleton Seniors 55+ and Schomberg Seniors 55+)
- Your logo will be added to the Township's website at [king.ca/seniors](http://king.ca/seniors)
- Verbal company recognition throughout the evening
- A designated space for a company table and opportunity for your company employees to volunteer

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**Single Special Event Sponsor** ..... \$1,500

**Exclusive sponsor of Roast Beef Dinner or Fall BBQ Dinner  
(select one event only)**

- Company logo displayed at event
- Your logo will be featured in the weekly eblast to all senior members and on senior social media accounts
- Opportunity to distribute company promotional material at event and for company employees to volunteer
- Verbal company recognition throughout the evening

# SPONSORSHIP OPPORTUNITIES

## **Weekly Membership Program Sponsor ..... \$3,000**

**Select a seasonal programming session and become the exclusive sponsor of all scheduled weekly membership programs during the months listed (not included, special and social events/workshops).**

Winter (January - March)

Spring (April - June)

Summer (July - September)

Fall (October - December)

- Your logo will be featured in the senior programming room during all weekly scheduled activities
- Your logo will be featured in the weekly eblast to all senior members and on senior social media accounts
- Your company will be mentioned in each senior section of the local newspaper (King City Seniors 55+, Nobleton Seniors 55+ and Schomberg Seniors 55+)
- Your logo will be added to the drop-in schedule posted on the King Township website at [king.ca/seniors](http://king.ca/seniors)
- Your promotional material can be left at each senior activity site and for seniors to take home
- A representative from your company is welcome to drop by to any of the weekly scheduled programs and connect with our members, bring treats or swag and business cards

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## **Friends of the Senior Social Events ..... \$250/In-kind**

**Select one senior social event from the programming schedule and be acknowledged as a friend of the senior social event with your generous donation.**

- Exclusive sponsor of selected social event
- Verbal company recognition at social event
- Opportunity for a representative from your company to attend the social event, liaise with seniors, bring treats or swag, business cards and help with welcoming or meet and greet



# SPONSORSHIP

Thank you for your interest in supporting King Township senior programs and events. Kindly take a few minutes to complete the Sponsorship Form and email to [seniors@king.ca](mailto:seniors@king.ca). Please see below for payment options.

The Recreation Coordinator will follow up with you regarding final details.

<b>Company Name</b>	
<b>Company Address</b>	
<b>Contact Name</b>	
<b>Contact Number</b>	
<b>Email</b>	
<b>Social Media Handles (Facebook, Instagram, X)</b>	
<b>Website</b>	

**Payment Method (select option):**

☐ **Cheque**

Please make cheque payable to the Township of King and send to:

**ATTN: Erin Burford  
Township of King  
2585 King Road  
King City, Ontario  
L7B 1A1**

☐ **Online Payment:** (Recreation Coordinator to provide next steps if online payment is selected)

☐ **In-kind:** Please list your in-kind service


Thank you for contributing to King Township's Senior Membership Program!

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[king.ca/seniors](https://king.ca/seniors)



