



2024 King Food & Drink Fest

Saturday, June 8 at 12-9p.m.
Memorial Park, King City

Call for food and beverage vendors

events@king.ca

KING





Calling all local chefs, caterers, craft beverage makers and restaurants!

Since 2014, the annual King City Craft Beer and Food Festival, located at Memorial Park, 25 Doctor's Lane in King City, has seen many faces over its nine-year run. In celebration of our 10th anniversary this year, the events team at King Township is excited to share that we've decided to expand what's on the 'menu' for 2024! This year's festival will feature some of the best food and beverage vendors in the area, much to the culinary and sipping delights of foodies from near and far.

Over the years, this festival has attracted **over 3,500 attendees** from King Township and surrounding communities, and we expect an increased crowd this year as we plan our biggest festival yet. Event attendees will nosh on culturally diverse cuisines and taste (so many!) libations - whiskey, beer, cider, cocktails, and even mocktails - while enjoying non-stop, live entertainment. Musical performances will play on two separate stages throughout the entire festival, with headline performer Canadian alt rock star New Friends, joining eight other local musical talents.

**Don't miss out on the fun - or the opportunity to attract loyal new customers!
Submit your vendor application by Monday, March 4.**





Yes, I want to be a food or beverage vendor at this event!

To be considered, complete the vendor application form and email, along with a sample menu, to events@king.ca by Monday, March 4, 2024.

Vendor selection process

- The King Food and Drink Festival Committee will review all applications and select those that meet the event criteria (listed on the vendor application form).
- Receipt of your application ensures that you are being considered for a space at the festival, but does not constitute a contractual agreement or acceptance.
- Successful applicants will be notified by 4:30p.m. on **Monday, March 11, 2024**, and forwarded an official contract. The contract must be completed, signed, and returned to King Township no later than 4:30p.m. on **Monday, March 25, 2024**. Full payment is required at this time.
- Food vendors are not permitted to sell beverages, with the exception of water. Exceptions may be made in regards to frozen beverages (e.g., slushies or milkshakes) and will be reviewed by the event Committee on a case-by-case basis.
- Space at this event is limited. King Township reserves the right to offer space to vendors based on factors including, but not limited to: competing offerings; date of application submission; and, the extent to which the vendor abided by the "Event Policies" available (with the contract or by request) at the festival in previous years, if applicable.

Vendor booth set up information for Saturday, June 8

Set up time: between 9 to 11a.m.

Take-down time: between 9:15 to 10p.m.

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Vendor Application Form

Vendor Fees:

Food Booth (10x10 space) \$250 (CDN) + HST

Food Truck \$300 (CDN) + HST

Alcoholic Beverage Vendor (10x10 space) \$250 (CDN) + HST

Non-Alcoholic Beverage Vendor (10x10 space) \$200 (CDN) + HST

Please make a selection:

- Non-Alcoholic Vendor
- Alcohol Vendor
- Offering Both Alcohol & Non-Alcoholic
- Food Truck
- Food Booth

Name: _____ Business Name: _____

Address: _____

Town: _____ Postal Code: _____

Email: _____ Phone Number: _____

Website: _____ Facebook: _____

Instagram: _____ X: _____

Brief description of your brand and offerings, including sample menu:

For more information on event logistics and the use of tokens for beverage vendors contact Baileigh White, Special Events Coordinator, by email at events@king.ca or call 289-797-4141.

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