



FOR IMMEDIATE RELEASE

October 17, 2019

King Township is Shining the Spotlight on Local Businesses

This week, in addition to sharing highlights from its new official Plan, King Township unveiled the four businesses being recognized this year for the roles they play in making King Township a great place to live and work.

The event took place during the Mayor's Annual Business Breakfast, and was held at the Kingbridge Conference Centre. 120 members of the business community were in attendance.

Mayor Steve Pellegrini personally congratulated each of the business owners, provided them with a commemorative plaque, and unveiled a video profiling their business.

"These businesses are excellent examples of how our businesses make King such a fantastic place to live and work," said Mayor Pellegrini. "Businesses like these will play a crucial role in achieving the goals set out in King's new Official Plan."

King City Trailers has been located on King Road for almost fifty years and are the end retailer or exclusive distributor for a wide variety of high end and specialty trailers. With 15 employees, they also carry caps, offer service and provide trailer storage on their four acre property. As Bartley Blair, Sales and Marketing, King City Trailers says, "Hauling your stuff is important!"

Raffaele's Cantina is a father son duo serving classic Italian cuisine, inspired by chef Raffaele Maietta's childhood watching his grandmother create beautiful dishes. The family moved into Nobleton in 1999, and seven years ago achieved their dream of opening their own restaurant in the heart of Nobleton. "The best part of living and working in Nobleton is the sense of community and knowing someone pretty much everywhere we go," smiles head chef Raffaele Maietta.

Northern Wide Plank is a family run business with 50 employees that refinishes reclaimed wood into beautiful flooring for high end residential, commercial and hospitality spaces in North America and beyond, including flooring walked upon by Queen Elizabeth at Canada House during the London 2012 Olympics. Most of their wood comes from reclaimed barns, meaning every floor has its own story. "Our product is a very natural, renewable green product," explains Jamie Peebles, Sales & Marketing.

Lying in the heart to the Greater Toronto Area, King Township is located within York region, one of the fastest growing and diverse economies in Canada. More than 60 percent of the Holland Marsh, known as Ontario's salad bowl, lies within King Township. Though predominantly rural, most of King Township's 20,000 residents live in the communities of King City, Nobleton and Schomberg. Residents and visitors are drawn to King because of its rural lifestyle, village atmosphere and quality of life.

For more information visit us at www.king.ca



MEDIA RELEASE



Kettleby Valley Camp has seen thousands of day and overnight campers over the past twenty-one years. The focus of the 115 staff members is on providing new experiences such as archery, bouldering, canoeing in a safe and fun environment. “Once kids get here they begin to realize what they are capable of,” explains Peter Truman, Camp Director. “They realize taking on a new adventure can be a lot of fun. We know that there’s a connection between a confident camper and an independent kid.”

“This is the ninth year we have profiled businesses in King, and the fourth year that we are profiling them with a video, which also provides them with a free promotional tool,” said Jamie Smyth, Economic Development Officer. “Not only are we increasing awareness of their excellent products and services, we are also giving them tools to continue to drive future success.”

To see the videos and all of the businesses that have been in the spotlight, visit the business section of king.ca. or directly from this [LINK](#).

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Media Contact

Jason Ballantyne, Communications Officer
Phone: 416-559-5093
Email: jballantyne@king.ca

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